Mariana Acosta
California

themarianaac@gmail.com

ONLINE PORTFOLIO
https://themarianaac.com/

+1 650 465 1462

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Mariana Acosta

Visual artist and filmmaker born and raised in Mexico committed to cultural representation and storytelling, contributing with a diverse perspective to connect creatives, develop new narratives, and create unique characters.

Experience

Animation Teaching Assistant **De Anza College Film/Television Department** 2023
- Assisted students from the 2D Animation and the Animation Workshop classes, troubleshooting animation and video editing software such as Adobe Animate, Premiere Pro and Da Vinci Resolve.
- Providing creative and technical feedback to animation students.

Independent Filmmaker **Freelance** 2022 - 2023
- Scheduled, planned and managed projects from pre-production to post-production on tight deadlines.
- Developed customized creative vision through costume and production design for low-budget projects.
- Produced, animated, edited and generated visual effects for social media videos and narrative films.

Multimedia Artist and Designer **Freelance** 2019 - 2022
- Generated graphic design assets, created digital content, logo design, presentations and visual identity.
- Customized garments with hand-painted illustrations and embroidery, inspired by pop culture and cultural elements.
Clients include De Anza College, Bēnet Studio, Divertimento Taller, El Gato Playlistero, and others.

Creative Lead **Kukul Estudio** 2022 *Personal project in collaboration with 10+ young creatives.*
- Planned and developed social media content for diverse creative projects and remote activities.
- Directed and hosted at *El Geek Ay!* Podcast, providing insight about film and TV.
- Led organizational meetings and led creative tasks, such as scriptwriting and visual development sessions.

Marketing Director **De Anza Creative Writing Club** 2022
- Acted as club officer, supporting the club director in designing and implementing creative activities.
- Managed social media accounts, designed weekly content for different platforms and visual aids for meetings.

Cultural Exchange Childcare **AuPair Care** 2019 - 2021
- Provided full-time childcare for an American family in the Bay Area of California.
- Developed creative projects and oversaw cultural activities for children. Film, multimedia, arts and crafts.

Digital Illustrator **Sacred Heart Schools Atherton** 2020 - 2021
Volunteer illustrator and content creator for online cultural events during the pandemic.

Education

Film/TV: Animation and Production Certificates **De Anza College** 2021- 2023 Cupertino, CA G.P.A. 3.9
Chadwick Okamoto Award De Anza College 2023 Recognized as a top student in the F/TV: Animation department. Acknowledge student's great work, ability to collaborate and commitment to developing narratives to represent diversity.
Student Leadership Award De Anza Student Government 2023 Granted for demonstrating extraordinary leadership.

BA Executive and Corporate Image **Instituto Universitario Franco Inglés de México** 2015 - 2018
Metepec, Edo. Mx. G.P.A. 3.8
Story Xperiential **X in a Box by Pixar** 2022 Development of a short film story and animatic.
Figurative Concepts **Academy of Arts University** 2021 Figure drawing for entertainment art.
Introduction to Game Design **Coursera / CalArts** 2020 Introduction to the primary concepts of gaming.
Completed the AuPair program's education requirements through AuPair Weekend's classes hosted by UCLA Extension. Learned from industry professionals, and collaborated with international young talent.
Performing Arts **AuPair Weekend** 2019 Film, theater, and music industry and history in L.A.
Visual Arts **AuPair Weekend** 2020 Contemporary plastic arts, fashion, photography, and architecture.
Storytelling and Filmmaking **AuPair Weekend Online** 2021 Conceptualization and production of a short film.

Languages

Spanish /Native • **English** /Advanced

Skills

Character Design / Styling / Apparel Customization / Research / Illustration / Garment Construction
Visual Development / Storyboarding / 2D Animation / Video Editing / Digital Photography / 3D Modeling
Leadership / Communication / Strategizing / Graphic Design / Branding / Digital Marketing

Software

MacOS / Windows / Microsoft Office Suite / Google Suite / Canva / Maya / Blender
Adobe Photoshop / Adobe Illustrator / Adobe Animate / Premiere Pro / DaVinci Resolve /Procreate